

SINGULAR SOLUTIONS

▲
CONCA
Mirror

CONCA
Vessel
▼

◀ CONCA
Basin mixer

▲
CONCA
Furniture unit


Ideal Standard

 Singular™
from Ideal Standard

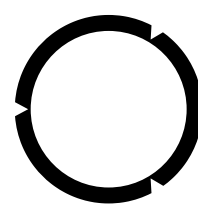
Singular™ is where it all comes together

From inspiration to installation, Singular is our end-to-end journey for creating endless cross-category washroom and bathroom solutions for all of our customers.

Whether you're an architect, a specifier or a tradesperson, Singular offers a seamless journey to that one, perfect cross-category solution.

Yours.





Singular™
from Ideal Standard



Joy Neo



Linda-X



Calla



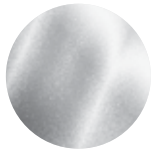
Joy



i.life B



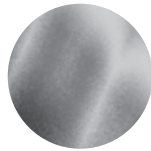
A PALETTE OF CREATIVE POTENTIAL



CHROME — AA



BRUSHED GOLD — A2



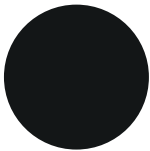
SILVER STORM — GN



MAGNETIC GREY — A5



SUNSET ROSE — J4



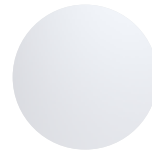
SILK BLACK — XG



GLOSS WHITE — AC



ROSÉ — RO



SILVER — SI

Let your bathroom be the expression of you. Our vibrant range of colour finishes will inspire you to avoid the cliché and bring colour back into your home.

Offset traditional white ceramics with contrast fittings or go bold with a colourful basin and brassware combination. With these shades available consistently across our taps, showering products and accessories, there's no compromising your design vision.

RECOMMENDED COMBINATIONS

A carefully considered range of finishes, selected to offer you freedom of creative expression.

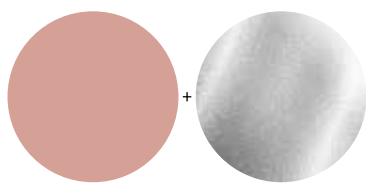
CERAMICS

Ten new ceramic colours join White Gloss and White Silk to offer a complete palette that brings a sense of emotion to bathroom interiors. Some colours hark back to historical Ideal Standard designs but with a contemporary and elegant finish, while others are entirely new and have been designed to complement popular modern materials, such as marble and stone.

BRASSWARE

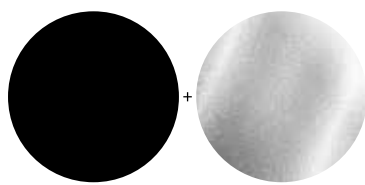
The finishes within our brassware palette can be combined with our ceramics and furniture to create strong visual statements – the perfect synergy between shape, material and colour. PVD-finished taps from Ideal Standard are so durable, they are still free from scratches and abrasion marks after 10,000 use cycles¹.

¹ Result of a hand abrasion test commissioned by Ideal Standard and conducted by Tribotron AG to international standard IEC 68-2-70 which provides a standard method of determining the resistance of surfaces and materials to abrasion arising from manual operation, such as rubbing by fingertips and hands.



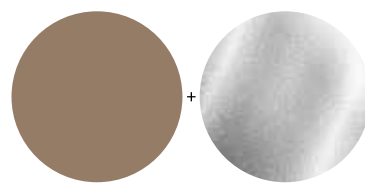
V7 – Nude

AA – Chrome



V2 – Black Gloss

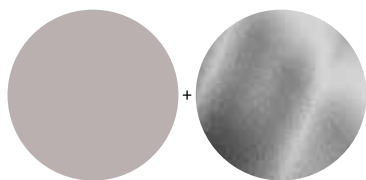
AA – Chrome



V4 – Kashmir

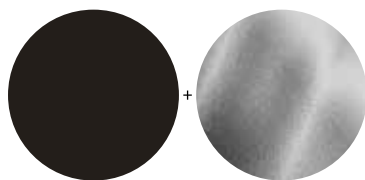
AA – Chrome

CERAMIC + CHROME BRASSWARE



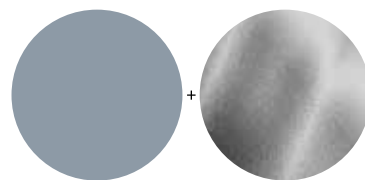
V9 – Concrete

GN – Silver Storm



V3 – Silk Black

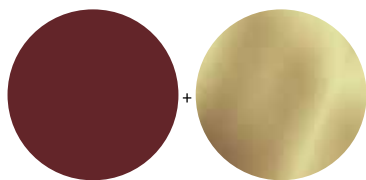
GN – Silver Storm



X9 – Powder

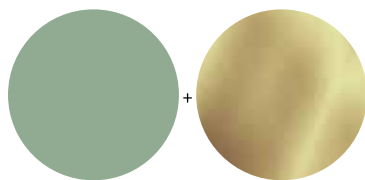
GN – Silver Storm

CERAMIC + SILVER STORM BRASSWARE



V6 – Pomegranate

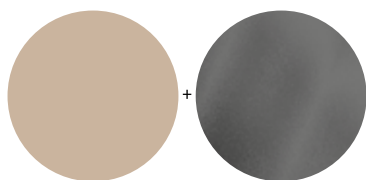
A2 – Brushed Gold



X8 – Sage

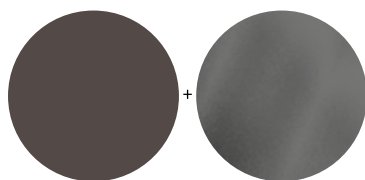
A2 – Brushed Gold

CERAMIC + BRUSHED GOLD BRASSWARE



V8 – Mink

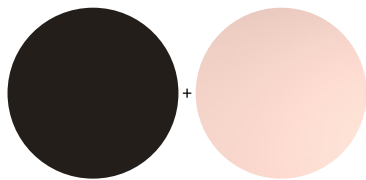
A5 – Magnetic Grey



V5 – Slate Grey

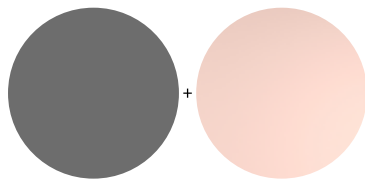
A2 – Magnetic Grey

CERAMIC + MAGNETIC GREY BRASSWARE



V3 – Silk Black

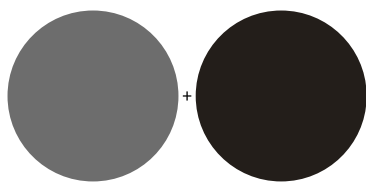
RO – Rosé



58 – Glossy Grey

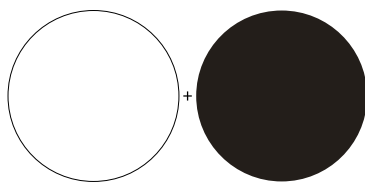
RO – Rosé

CERAMIC + ROSÉ BRASSWARE



58 – Glossy Grey

V3 – Silk Black



01 – Glossy White

V3 – Silk Black

CERAMIC + SILK BLACK BRASSWARE



◀ IDEALRAIN
Shower head



◀ IDEALRAIN
Hand shower



▲
LINDA-X
Bathtub





LINDA-X

Re-energised for a modern era

DESIGNED BY LUDOVICA + ROBERTO PALOMBA, THE LINDA-X COLLECTION CELEBRATES THE ICONIC LINDA RANGE, ORIGINALLY CREATED BY ACHILLE CASTIGLIONI.

IT PERFECTLY REPRESENTS THE TIMELESSNESS AS WELL AS THE SEAMLESS FUSION OF AESTHETIC BEAUTY AND INNOVATIVE DESIGN. THE FINE, CURVED LINES OF THE LINDA-X WASHBASINS ARE ACHIEVED WITH DIAMATEC®, A PATENTED MATERIAL THAT PUSHES THE BOUNDARIES OF CERAMICS TO OFFER THIN, YET EXTREMELY STRONG AND DURABLE PIECES.



Singular™
from Ideal Standard



CONCA

The embodiment of elegance

DESIGNED BY PALOMBA SERAFINI ASSOCIATI, CONCA'S PHILOSOPHY IS INFORMED BY THE FUNCTIONAL AND AESTHETIC VALUE OF THE GEOMETRICAL STRUCTURE IN ARCHITECTURE, IN DESIGN AND IN THE FIGURATIVE ARTS.

THE COLLECTION'S SIMPLICITY DRAWS ITS INSPIRATION FROM IDEAL STANDARD COLLECTIONS OF THE 1970S – THE COLLECTION THAT INTRODUCED CONSIDERED DESIGN TO THE WORLD OF THE BATHROOM.

THE NEW CONCA IS A CONTEMPORARY DESIGN, LIKE NATURAL BASINS CARVED BY WATER, ITS ORGANIC CURVES COMBINE DEEP GEOMETRIC AND SENSUAL DETAILS, REACHING A NEW LEVEL OF PURITY.



red dot award
winner

IDEALRAIN
Shower head



CONCA
Bathtub

Mirror

CONCA
Basin mixer

CONCA
Basin

CONCA
Console



Singular™
from Ideal Standard



CALLA

A playful blend of past and present

THE CALLA COLLECTION, DESIGNED BY LUDOVICA AND ROBERTO PALMOBA, BALANCES CLASSIC FEATURES AND SUBTLE, CONTEMPORARY TOUCHES. AS AN ELEGANT PROTAGONIST THE RANGE CONVEYS TRUE SOPHISTICATION, EVEN IN THE SMALLEST SPACES.



Mirror ▶



◀ JOY NEO
Basin mixer

CALLA
Vanity basin ▶



Towel Ring
▼



◀ CONCA
Frame



Singular™
from Ideal Standard

CONNECT AIR

Freshness and lightness

TAPERING AND CURVED; FRESH AND LIGHT. CONNECT AIR IS CHARACTERISED BY THESE QUALITIES, FUSING CLASSIC GEOMETRY WITH SHAPES THAT TRANSITION ORGANICALLY FROM EACH OTHER. THE AESTHETIC IS OF CONTEMPORARY ELEGANCE, MINIMALIST STRAIGHT LINES COMPLEMENTED BY HINTS AT SOFTER, ROUNDED EDGES. ALL WITH A SENSE OF WEIGHTLESSNESS. BEYOND ITS LIGHT APPEARANCE, CONNECT AIR HAS BEEN ENGINEERED TO LAST.





Connect Air
Basin mixer



Ipalyss
Vessel



Singular™
from Ideal Standard

JOY

Simplicity is the essence of true elegance

JOY FUSES ELEGANCE AND STRENGTH INTO A MINIMAL AESTHETIC.

A SINGLE CAST PIECE INSPIRED BY BOTANICAL GRAFTS, JOY WAS BORN TO BE UNDERSTATED AND FLEXIBLE. THIS VERSATILE RANGE WILL QUIETLY ALLOW THE BASIN TO TAKE THE SPOTLIGHT OR WILL ITSELF STAND OUT WITH A RANGE OF FIVE FINISHES TO COMPLEMENT AND CONTRAST WITH THE CERAMIC.



reddot award
winner





◀ Mirror



◀ JOY
Basin mixer



▲ LINDA-X
Basin



▲ CONCA
Basin unit



Singular™
from Ideal Standard

TIPO-Z

Contemporary Vintage

TIPO-Z IS A SINGLE MONOLITHIC
PIECE, SENSUAL, ELEGANT AND
WITH A DELICATE SILHOUETTE THAT
RESEMBLES A TRUE PIECE OF ART.



reddot award
winner

◀ Mirror

◀ JOY
3-hole basin mixer

▲
CALLA
Vanity basin

▲
TIPO-Z
Totem basin



JOY NEO

Classic meets contemporary

THIS COLLECTION'S NEOCLASSICAL AESTHETIC PERFECTLY COMBINES EXTRAVAGANCE AND MODESTY. THE SIMPLE GEOMETRIC SHAPES AND SYMMETRICAL DESIGN PROVIDE AN AURA OF INCONSPICUOUS LUXURY AND UNDERSTATED ELEGANCE.

- STUNNING RETRO-FUTURE DESIGN
- TWO HANDLE DESIGNS AVAILABLE
- VERSATILE RANGE OF FINISHES AND STYLES



reddot award
winner

◀ JOY
3-hole basin mixer



Singular™
from Ideal Standard

BLEND CURVE

Simple is beautiful

SIMPLICITY IS ABOUT REMOVING THE UNNECESSARY AND FOCUSING ON THE ESSENTIAL. EVERY ANGLE OF BLEND HAS BEEN CAREFULLY CONSIDERED TO DELIVER ABSOLUTE DESIGN PURITY.

JOY
Vessel mixer

LINDA-X
Vessel

CONCA
Console

JOY
Bidet mixer

BLEND CURVE
Toilet & bidet



◀ Mirror

CERATHERM NAVIGO®



CONNECT 2 ▶
Shower panel

ULTRA FLAT S
Shower tray



Singular™
from Ideal Standard

I.LIFE B

Where life just flows

CRAFTED IN COLLABORATION WITH PALOMBA SERAFINI ASSOCIATI, I.LIFE B FEATURES A CONTEMPORARY, MINIMALISTIC DESIGN WHICH IS SOFTENED BY GENTLE CURVES AND FLOWING LINES. THE RANGE HAS SOFT, GEOMETRIC SHAPES THROUGHOUT ITS BASINS, WCS AND BIDETS, WITH A WIDE VARIETY OF MODELS AND SIZES. IT ALLOWS USERS TO ENJOY THE GRACEFUL DESIGN NO MATTER WHAT THE REQUIREMENTS OF THE SPACE ARE.



IDEALRAIN
Head shower

IDEALRAIN
Hand shower

IOM
Robe hook

CONNECT 2
Shower enclosure

CERATHERM
T50

CERAPLAN
Bidet mixer

I.LIFE B
Wall hung bidet

I.LIFE B
Wall hung toilet

ULTRAFLAT S
Shower tray



◀ Mirror

I.LIFE B
Vanity basin
▼

CERAPLAN
Basin mixer ▶

IOM
Towel ring
▼

▲
I.LIFE B
Vanity unit



Singular™
from Ideal Standard

SILK BLACK

Dare to be different

SILK BLACK IS A COLLECTION OF CONTRASTS. IT IS POWERFUL YET SUBTLE; STRONG YET SMOOTH. THESE CONTRADICTIONS WORK TOGETHER TO CREATE AN UNMATCHED EFFECT ON THE SENSES.



▲
OLEAS
Flush plate



▲
CONNECT AIR
Toilet



◀ Mirror

CERAFINE O ▶
Basin mixer

CONNECT AIR
Vanity basin ▼

▲
TESI
Vanity unit



Singular™
from Ideal Standard

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IDEALSTANDARDGULF



IDEALSTANDARDGULF



IDEAL STANDARD MENA



IDEAL STANDARD GULF